

# Zenith ID

The new way to get a **360-degree view of users** and **build better advertising experiences** in a world without third-party cookies



- ✔ **Digital ID** generated by a publisher and verified by a telco
- ✔ Consistently identifies the same user **across sites and devices ...**
- ✔ ...User **A** is user **A** is user **A** for a publisher or a brand
- ✔ **Privacy-safe** alternative to cookies and device-IDs – no PII is exchanged

Learn more

[www.novatiq.com](http://www.novatiq.com) | [contactus@novatiq.com](mailto:contactus@novatiq.com)