

Hyper ID

The new way to **power campaigns safely** and **securely in a privacy-first future**



- ✓ **Dynamic** transactional ID generated for each ad request
- ✓ Matches audiences to ad requests **safely** then makes them available in the ad-ecosystem
- ✓ Applied in **real-time** at the point of transaction
- ✓ **Private** - evaporates after use without leaving any traces

Learn more

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